

Simply Marketing - Privacy Policy

(updated July 2023)

Our contact details

Company Name: Simply Marketing (a trading name of Ben Implex (GB) Ltd)

Contact: Peter Benians

E-mail: peter@simplymarketing.co.uk

The type of personal information we collect

We currently collect and process the following information:

- Personal identifiers, contacts and characteristics (for example, name and contact details including organisation name, email, telephone and postal address)

How we collect the personal information and why we have it

Most of the personal information we process is provided to us directly by you for one of the following reasons:

- You are a client of ours (or an agent of theirs)
- You are a supplier of goods and services to us
- You are a business contact with whom we have legitimate interest
- You have visited our website
- You have applied for a job with us

(Visitors to our website: Our website uses cookies. By using our website and agreeing to this policy, you consent to our use of cookies. We may receive personal data, such as name, company name, email address and telephone numbers when visitors to our website explicitly submit information when signing up to our newsletter or for other reasons.)

We also receive personal information indirectly, from the following sources in the following scenarios:

- When you interact with us (or with one of our clients for whom we are acting) on social media platforms (such as, but not limited to, LinkedIn, Facebook, WhatsApp, Twitter, Instagram).

We may use this personal information in order to:

- Carry out direct marketing, on the basis of legitimate interest.

Sharing and processing the personal information

We will not share this information with anyone else outside our organisation unless legally required to do so.

Under the UK General Data Protection Regulation (UK GDPR), the lawful bases we rely on for processing this information are:

- Your consent. You are able to remove your consent at any time. You can do this by contacting peter@simplymarketing.co.uk.
- We have a contractual obligation.
- We have a legal obligation.
- We have a vital interest.
- We need it to perform a public task.
- We have a legitimate interest.

How we store your personal information

Your information is securely stored.

We will not keep personal details for longer than is necessary in order to carry out the designated purpose of holding the information.

Your data protection rights

Under data protection law, you have rights including:

Your right of access - You have the right to ask us for copies of your personal information.

Your right to rectification - You have the right to ask us to rectify personal information you think is inaccurate. You also have the right to ask us to complete information you think is incomplete.

Your right to erasure - You have the right to ask us to erase your personal information in certain circumstances.

Your right to restriction of processing - You have the right to ask us to restrict the processing of your personal information in certain circumstances.

Your right to object to processing - You have the the right to object to the processing of your personal information in certain circumstances.

Your right to data portability - You have the right to ask that we transfer the personal information you gave us to another organisation, or to you, in certain circumstances.

You are not required to pay any charge for exercising your rights. If you make a request, we have one month to respond to you.

Please contact us at peter@simplymarketing.co.uk if you wish to make a request.

How to complain

If you have any concerns about our use of your personal information, you can make a complaint to us at peter@simplymarketing.co.uk.

You can also complain to the ICO if you are unhappy with how we have used your data.

The ICO's address:

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF

Helpline number: 0303 123 1113

ICO website: <https://www.ico.org.uk>
